



Learning  
*festival*



*Connected Schools: Building Communities, Inspiring Futures*

# PARTNERSHIP PROPOSAL



**25-26**  
SEPTEMBER



DR. AMBEDKAR  
INTERNATIONAL CENTRAL,  
NEW DELHI



# FICCI - Industry's Voice for Policy Change



Established in 1927,  
on the advice of Mahatma Gandhi  
by GD Birla and Purushottam Das Thakurdas.



The Industry should regard themselves  
"as trustees & servants of the poor..."

MAHATMA GANDHI ADDRESSED FICCI'S 4<sup>th</sup>  
AGM ON APRIL 7, 1931

**Established in 1927, FICCI is the largest and oldest apex business organisation in India working across 72 sectors of the Indian economy.**

**A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.**

**FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs.**

**FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce**



# Why FICCI? Relevance



**Apex industry body, we recognize, promote, and encourage best practices in the sectors that we work across**

**Having a wide reach across industry, being represented by over 2,50,000 members**

**Forum for convergence of Public & Private Sectors**

**Neutral credible platform**





# About ARISE



Was incubated at FICCI in **2016**

Reconstituted as **Association for Reinventing School Education (ARISE)** in **2024**

Motto is '**Student First - No Child is Left Behind**'

Members include credible schools that promote ethical practices – Member Pledge

Effective engagement with regulators and policy makers at Central and State Levels



# About ARISE



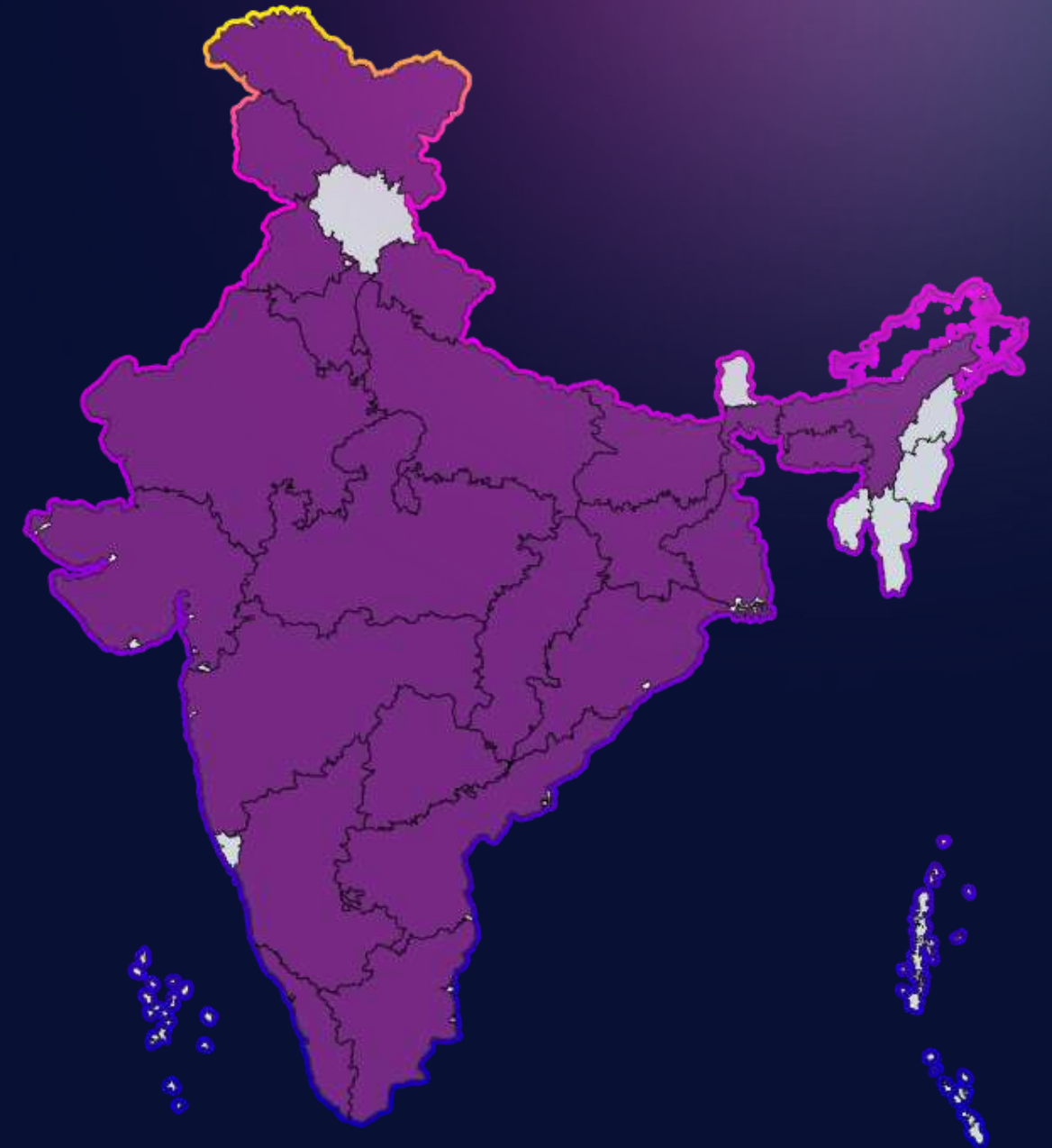
1800+  
Schools



95000+  
Teachers



1.5 MILLION  
Students



Representations from 23 States & UTs



# About ARISE





# About ARISE







# Knowledge Events: Conferences & Master Classes



# High Powered Delegations to Japan, USA, Australia, Israel, UK, Singapore





# High Powered Delegations to Japan, USA, Australia, Israel, UK, Singapore



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# PARTNERSHIP PROPOSAL

# Objectives

**Our knowledge events aim to be the epicentre of deliberations on school education space in India, position 'Brand India' on the education map**

**Creating channels for national and international collaborations and partnerships**

**Showcasing latest advancement and best practices through exhibition opportunities**

**Deliberations on macro policy issues to define the implementation of various k-12 segment's programmes**

**Putting the spotlight on innovative and path breaking initiatives undertaken by key stakeholders**



# Salient Features



**Platform for deliberations  
on policy roadmap and other  
topical issues in School  
Education**

**Knowledge Transfer:  
Exposure to global best  
practices**

**Platform for National  
and International  
collaborations and  
Partnerships**

**Be part of Interactive  
MasterClasses,  
Keynotes,  
Panel Discussions**

**Access to over 500  
National and  
International  
Stakeholders**

**Platform for B2B  
Partnership  
Opportunity**

**Effective branding & marketing  
opportunity with face-to-face interactions  
with top School Owners and Promoters,  
Educationists, Industry Leaders and other  
key stakeholders**

# Partnership Tiers at a Glance

## THREE WAYS TO PARTNER

### CONNECT

Silver Partner

₹7 Lacs + GST

*Get in the room. Get noticed.*

- Experience Zone booth
- Branding as Conference Partner
- School tour access
- 5 delegate passes

### ENGAGE

Gold Partner

₹12 Lacs + GST

*Everything in Connect, plus deeper access.*

- All Connect benefits
- 'Speed-dating' B2B networking
- Exclusive members' dinner
- Deeper leader access

### LEAD

Platinum Partner

₹15 Lacs + GST

*Own the room. Lead the conversation.*

- All Engage benefits
- Speaking slot at the conference
- Corporate film during fillers
- Maximum brand visibility

TIER ONE

# CONNECT — Silver Partner

₹7 Lacs + GST

## Get in the Room. Get Noticed.

A high-visibility entry point for organisations that want a genuine presence at the ARISE School Education Conference 2026 — branding, delegate access, and a booth in the ARISE Experience Zone.

- ✓ **ARISE Experience Zone Booth** — A dedicated booth in the ARISE Experience Zone to showcase your offerings directly to delegates and school leaders.
- ✓ **Print Advertisement Placement** — Logo placement in ARISE print advertisements related to the conference.
- ✓ **Exclusive Branding** — Logo prominently displayed as “Conference Partner” across conference venues, digital communications, and the ARISE conference website.
- ✓ **Complimentary Delegate Passes** — Complimentary passes for up to five representatives.
- ✓ **School Tour Access** — An exclusive opportunity to join school tours and interact with registered delegates and host school teams in select Pan-India schools.
- ✓ **Conference Kit Branding** — Branded materials included in the official conference kit for extended brand reach.
- ✓ **Featured Brochure Placement** — Featured as “Conference Partner” in the ARISE conference brochure, with a dedicated one-page company profile in the Conference Souvenir.

TIER TWO

# ENGAGE — Gold Partner

₹12 Lacs + GST

## Everything in Connect — Plus Real Conversations.

Engage — Gold Partner carries forward every Connect — Silver benefit, and adds structured, high-value face time with ARISE members through curated networking formats.



*Includes all Connect — Silver benefits, plus:*



**High-Impact B2B Interactions** — A dedicated ‘speed-dating’ style networking format with ARISE members for fast, high-quality introductions.



**Exclusive Branding** — Logo prominently displayed as “Conference Partner” across venues, digital communications, and the website.



**Enhanced Networking Access** — An exclusive dinner event with ARISE Members, for deeper connections with influential education leaders.



**School Tour Access & Brochure Placement** — Access to school tours, plus featured placement and a one-page profile in the Conference Souvenir.



**ARISE Experience Zone Booth** — A dedicated booth in the ARISE Experience Zone to showcase your offerings directly to delegates.



**Delegate Passes & Kit Branding** — Five complimentary delegate passes and branded materials in the official conference kit.

TIER THREE

# LEAD — Platinum Partner

₹15 Lacs + GST

## Own the Room. Lead the Conversation.

Lead – Platinum Partner is ARISE’s highest-visibility tier: every Engage – Gold benefit, plus a speaking slot and a corporate film in front of the full delegate audience.

### ★ *Includes all Engage – Gold benefits, plus:*

- ✓ **Speaking Slot** — A dedicated speaking slot at the ARISE School Education Conference 2026 — share your vision directly with delegates.
- ✓ **Corporate Film** — Your corporate film played during conference fillers, extending your brand story to the full delegate audience.
- ✓ **High-Impact B2B & Dinner Access** — ‘Speed-dating’ networking plus an exclusive dinner event with ARISE Members.
- ✓ **Experience Zone Booth & Branding** — A dedicated booth plus prominent branding as “Conference Partner” across all touchpoints.
- ✓ **School Tours & Souvenir Feature** — School tour access, brochure feature, and a one-page profile in the Conference Souvenir.
- ✓ **Delegate Passes & Kit Branding** — Five complimentary delegate passes and branded materials in the official conference kit.

*\* Exact placement of speaking slot and corporate film to be finalised in consultation with the ARISE conference programming team.*

# Why Partner?

**1**

You want to leverage ideas, innovations, and technologies to create an impact/start a change to help create a brighter India

**2**

You believe in working together with individuals and organizations who want to be the agents of change

**3**

It is important for your ecosystem to see your investment in ideas and actions that matter to the country and the world

**4**

You want your brand to be associated with intelligent conversations, and also get access to the best and brightest innovators in the field of school education



# Thank You

[www.ariseedu.in](http://www.ariseedu.in)

[www.conference.ariseedu.in](http://www.conference.ariseedu.in)